

APPROVED  
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Policy  
on water resources

1. This policy on water resources (hereinafter referred to as the Policy) defines the key principles and requirements aimed at ensuring the availability and rational use of water resources, sanitation and conservation of the aquatic ecosystem at the Federal State-funded Educational Institution of Higher Education “Irkutsk State University” (hereinafter referred to as the University, ISU).

2. To ensure sustainable development of the water management complex, the University provides for the implementation of the following activities:

- elimination of deficits and increasing the rational use of water resources;
- protection from the negative impact of water and protection of hydraulic structures, utility lines;
- development and modernization of the water consumption monitoring system;
- reduction of negative anthropogenic impact and environmental rehabilitation of water bodies.

3. The University takes all appropriate measures to implement water reuse:

- stimulates water consumption reduction;
- undertakes to carry out water regeneration whenever possible;
- reuses rainwater runoff;
- undertakes to use water-saving technologies.

4. Implementation of measures to modernize the University’s wastewater treatment facilities, taking into account modern technological achievements in the field of wastewater treatment, as well as conducting a monitoring are envisaged in order to improve the ecological condition of water bodies.

5. As part of the implementation of the measures, the University envisions the following:

- The task of educating and informing the population on the use and protection of water bodies is carried out through the implementation of a set of outreach activities using available public relations and advertising technologies;
- In terms of public education, in order to increase the level of public conviction about the need for rational use and protection of water bodies, participation in motivational themed events, it is necessary to use such public relations tools as organizing and conducting public events, conferences, seminars, round tables, press events, press and blog tours, awareness-raising activities in schools, exhibitions, contests and presentations;
- In terms of informing the public, in order to increase the level of awareness of the population about the basic principles of the use and protection of water bodies, it is necessary to use such advertising tools as organization of

television and radio broadcasts, publication of specialized articles in the media, preparation and distribution of videos, printed materials on the theme, information materials, handouts, promotions and other advertising campaigns.

6. In order to improve the management system for the use and protection of water bodies, implement scientific and technical solutions aimed at ensuring the development of the water management complex, inform the public about the goals and results of Policy implementation in order to improve the quality of the environment and environmental living conditions, educate the population, the following list of systemic measures is envisaged:

- conducting scientific research and carrying out experimental design work corresponding to the strategic needs of water management development;
- implementation of measures on expert and analytical, scientific and methodological and information support for the organisation of activities;
- implementation of measures aimed at educating and informing the population on the use and protection of water bodies;
- cooperation of the University with state bodies and departments, international organizations to protect the water resources.

7. In order to implement the present Policy, the University cooperates with the Irkutsk city and Irkutsk region authorities, with the federal executive authorities (the Government of the Russian Federation, the Ministry of Science and Higher Education of the Russian Federation, the Ministry of Natural Resources and Environment of the Russian Federation, etc.), with a number of international organizations (UNESCO), as well as with scientific and commercial organizations.

8. The process of goal achievement and problem solution is carried out through the coordinated implementation of measures interrelated in terms of timeframe, resources and sources of financial support.

9. The fund raising from the budgets of the federal subjects of Russia for the implementation of measures for the implementation of this Policy is carried out through the mechanism of co-financing of state programs (subprograms of state programs) in the field of use and protection of water bodies from the budgets of the federal subjects of Russia for the implementation of measures similar to those provided for by this Policy.